

## Abstract

DBAmp/Pro for AppExchange connects salesforce.com with Microsoft SQL Server. With DBAmp, you can easily access your salesforce.com objects using SQL Select, Update, Insert and Delete statements. DBAmp can also replicate those objects as local SQL tables. With DBAmp/Pro you can build complex integrations between salesforce.com and SQL Server.

## Description

DBAmp/Pro for AppExchange is a powerful integration tool that lets you access and change your salesforce.com data within SQL Server. You can use the power of SQL to select and modify objects in salesforce.com without any additional programming. You can run reports that join local tables with salesforce.com or write complex stored procedures for bi-directional integration from SQL Server to salesforce.com. With DBAmp, you can replicate all your salesforce.com information into SQL Server by running a single stored procedure. Bulk inserting and updating of SQL Server tables into salesforce.com is also supported.

## Highlights

Name	Description	Type
SQL Access	Access your salesforce.com data with simple SQL statements you already know. Use SQL joins to retrieve data quickly from salesforce.com	
Full Backup	Copy your entire salesforce.com site into your SQL Server database	
Reporting	Using popular reporting tools like Crystal and SQL Server Reporting to build complex reports not available in salesforce.com	
Custom Object Support	Supports all custom objects and fields	
Update Data	Use SQL Update statements to update your data or stored procedures to bulk update 1000's at once.	
Insert Data	Use SQL Insert statements to insert new data or stored procedures to bulk insert 1000's rows at once.	
Integration	Integrate with other SQL Server data. Join salesforce.com data and back-office data together with a single SQL statement.	

■ = Custom Object, □ = Custom Tab, ● = Custom Link, ◆ = Custom S-Control  
 ≡ = Plug-In, ✕ = Composite Component

## Features & Benefits

- **If you don't have SQL Server, use the free version from Microsoft.** DBAmp/Pro supports the SQL Server 2005 Express Edition.
- **Leverage the SQL skills you already have.** Quickly build integrations with the skills you already have.
- **Why pay thousands of dollars for SQL integration?** DBAmp/Pro does the work of other products costing \$7500 or more, **and costs only \$1295!**
- **Customer Proven.** DBAmp has been **downloaded over 1100 times** by salesforce.com customers like you.

## Key Reports & Dashboards

Name	Description
SQL Linked Server	DBAmp/Pro connects to SQL Server as a linked server, making your salesforce.com data look like just another database with tables.

## Requirements

<b>External Service</b>	Installed on the same machine as SQL Server
<b>Salesforce.com Edition</b>	Developer Enterprise

## Specifications

<b>Publisher</b>	forceAmp.com
<b>Type</b>	Integration Tool
<b>Salesforce.com Certification</b>	Yes
<b>Pricing</b>	\$1295/year

DBAmp/Pro

